

Swedish Collagen<sup>o</sup> NO.1 NORDIC LIQUID COLLAGEN

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### NO.1 LIQUID COLLAGEN PRODUCER IN EUROPE

# SWEDISH NUTRA

#### FAMILY-OWNED

Swedish Nutra, a family-owned business established in 2013, specializes in crafting premium-quality collagen supplements. As the largest supplement manufacturer in Scandinavia, we take pride in our luxury brand, 'Swedish Collagen'.

#### DEDICATION

Our state-of-the-art facility, located in the southernmost part of Sweden, boasts the highest capacity for liquid supplement production in the region. We are dedicated to excellence and innovation, ensuring that our dietary supplements meet the highest standards.

#### WORLD-WIDE

Currently, our products are exported to over 40 countries worldwide, and we continue to expand our global reach, bringing health and wellness to more people every day. US

### 12 500 MG MARINE COLLAGEN PER SHOT COLLAGEN DELUXE

Our liquid collagen formulation offers the best taste, high potency, and a concentrated dose of peptides to support the health of your hair, skin, and nails.

SUGAR FREE AND EASY TO DRINK DAILY – NATURAL AND DELICIOUS BERRY FLAVOR PREMIUM VITAMINS AND MINERALS —

SWEDISH QUALITY



DELUXE



DELUXE

### THE BEST FORMULA MADE POSSIBLE

# **COLLAGEN DELUXE**

### PREMIUM INGREDIENTS WITH GREAT TASTE

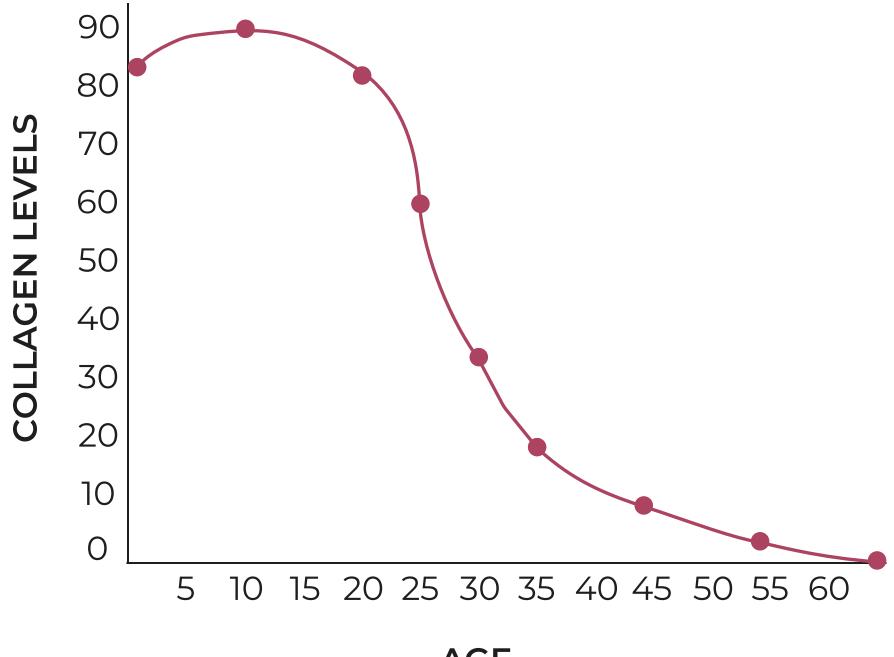
Ingredients are selected to ensure maximum effectiveness and stability while maintaining the best flavor. We use only the highest quality ingredients that meet and exceed international standards.

#### SUPERIOR ABSORPTION

Penetrate the skin's surface deeper with the combination of Low Molecular Weight Collagen & Hyaluronic Acid.

#### **ENRICHED WITH VITAMINS + MINERALS**

Formula contains collagen boosting ingredients including Hyaluronic Acid, MSM, Zinc Gluconate, Vitamin C and Detox Skin Cleanse.



AGE

### STUDIES ON COLLAGEN WHY COLLAGEN?

### WE LOSE AROUND 1% OF OUR COLLAGEN EVERY YEAR

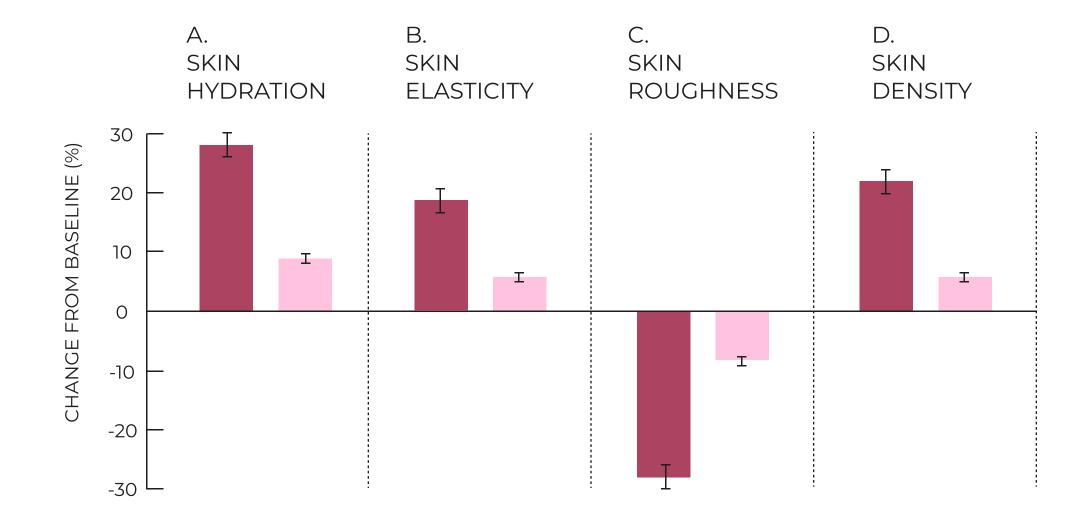
Collagen, an essential protein that makes up 30% of the human body, maintains the structure of our skin, hair, nails, and joints. With age, collagen production decreases, causing wrinkles, sagging skin, and joint pain. By the time we reach 50, we have almost 30% less collagen than we did in our 20s, and by the age of 70, this number increases to almost 50%.

### **COLLAGEN DELUXE - A POWERFUL SOLUTION**

To help combat the effects of decreased collagen production, we designed 'Collagen Deluxe', a powerful solution enriched with highquality ingredients, designed to replenish the lost collagen and improve the overall health of skin, hair and nails









PLACEBO: T01-T12

### **CLINICAL STUDY** LIQUID COLLAGEN

### **BENEFITS OF LIQUID COLLAGEN**

Studies confirm that taking oral liquid collagen can help improve skin hydration, elasticity, roughness, and density.

### **STUDY OVERVIEW**

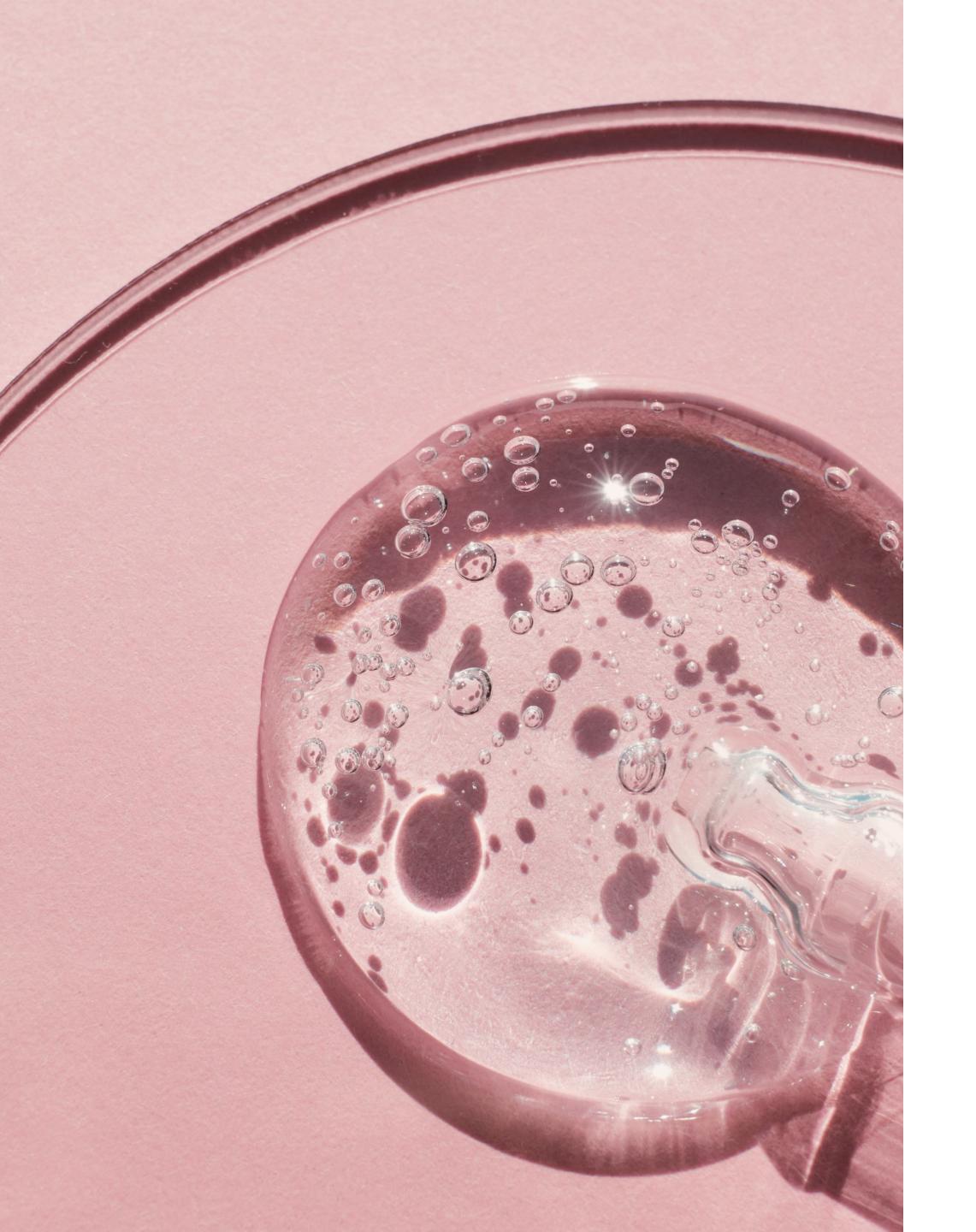
A 12-week study was conducted on 72 healthy women aged 35 or above, with 36 receiving a food supplement and 36 receiving a placebo. Skin hydration, elasticity, roughness, and density were measured using validated methods.

### RESULTS

The supplement group showed **significant improvement** in all parameters compared to the placebo group. The effects of the product were sustained even after four weeks of stopping it.







### HYDROLYZED COLLAGEN PEPTIDES

## SUPERIOR ABSORPTION

### **OPTIMAL BIOAVAILABILITY**

To ensure maximum bioavailability and effectiveness of our collagen, Collagen Deluxe has been formulated with a high concentration of hydrolyzed marine collagen peptides.

### ADVANCED HYDROLYSIS TECHNOLOGY

Our product utilizes hydrolyzed collagen peptides, which have undergone the process of hydrolysis technology. This process involves breaking down the native collagen into smaller peptides, making it easier for the body to absorb and utilize.

### **ESSENTIAL COLLAGEN TYPES**

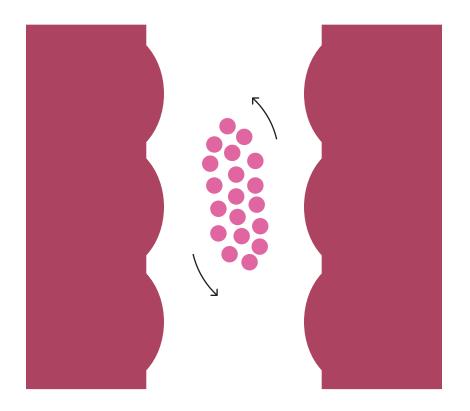
In particular, our product is rich in type 1 and type 3 collagen, which are essential for maintaining the elasticity, hydration, and overall health of the skin, hair, and nails.



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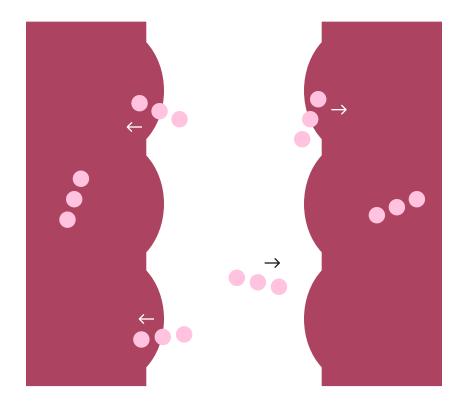
Swedish Collagen<sup>°</sup>

#### NATIVE COLLAGEN REGULAR **MOLECULAR WEIGHT** (300.000 DALTON)



### ☑ DIFFICULT TO ABSORB

HYDROLYZED COLLAGEN PEPTIDES LOW MOLECULAR WEIGHT (1.500 DALTON)





### HYDROLYZED COLLAGEN PEPTIDES

## DALTON **WEIGHT 101**

### HIGHER DALTON WEIGHT MAKES ABSORPTION HARDER

Collagen Deluxe stands out due to its enrichment with collagen peptides that have a significantly lower molecular weight of 1,500 Daltons, while native collagen has molecules weight of 300,000 Dalton. The smaller molecular weight of 1,500 Daltons means that Collagen Deluxe's peptides are more easily absorbed by the body.

### LOW MOLECULAR WEIGHT IMPROVES SKIN HEALTH

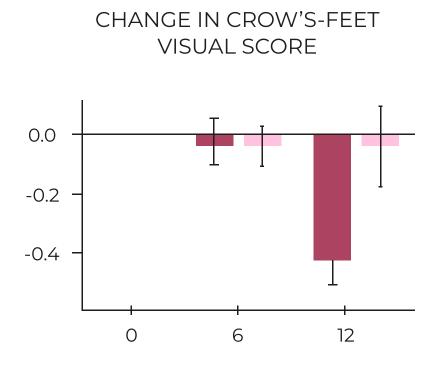
Collagen peptides are known for their ability to stimulate the body's natural collagen production. By introducing these low-weight peptides, Collagen Deluxe supports the repair and rejuvenation of the skin at a cellular level. This not only helps in maintaining youthful, vibrant skin but also aids in healing and strengthening the skin barrier, making it more resilient to environmental stressors and aging.



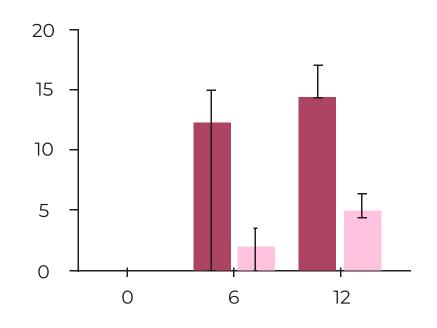


#### Swedish Collagen<sup>°</sup>

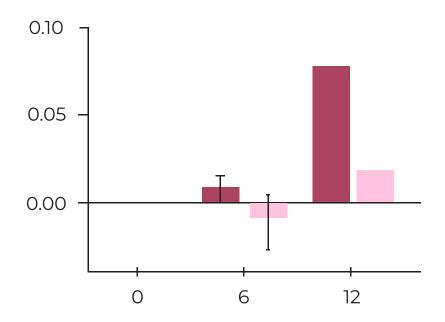
PLACEBO



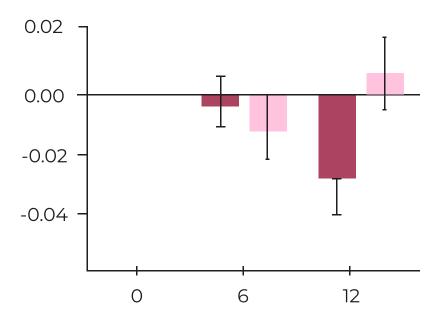
#### CHANGE IN SKIN HYDRATION



CHANGE IN SKIN-ELASTICITY



CHANGE IN SKIN-WRINKLING PARAMETER, RI SKIN ROUGHNESS



### **CLINICAL STUDY**

# LOW MOLECULAR WEIGHT COLLAGEN

### **CLINICAL STUDY RESULTS**

A clinical study involving 64 women aged 40-60 years with crow's feet wrinkles showed that Low-Molecular-Weight Collagen Peptide (LMWCP) supplements led to remarkable improvements in skin hydration. By the 6th week, the LMWCP group recorded significantly higher levels of skin hydration compared to the control group.

### **REDUCED WRINKLES AND IMPROVED ELASTICITY**

By the 12th week, visual assessments revealed that the LMWCP group experienced notable improvements in skin wrinkling and elasticity, highlighting the potential of these supplements in enhancing overall skin health.





DELUXE

### COLLAGEN DELUXE FORMULA

## SKIN BOOSTING INGREDIENTS

### OUR DELUXE FORMULA

We believe in harnessing the power of nature to create effective solutions for maintaining healthy and radiant skin. Our deluxe formula is meticulously crafted with a selection of potent active ingredients that work synergistically to boost skin health and vitality.

### FOR OPTIMAL RESULTS

Each ingredient is meticulously sourced and scientifically validated to provide maximum benefits. We are committed to quality, safety, and efficacy, making our product a trusted choice for those seeking to improve their skin health naturally.

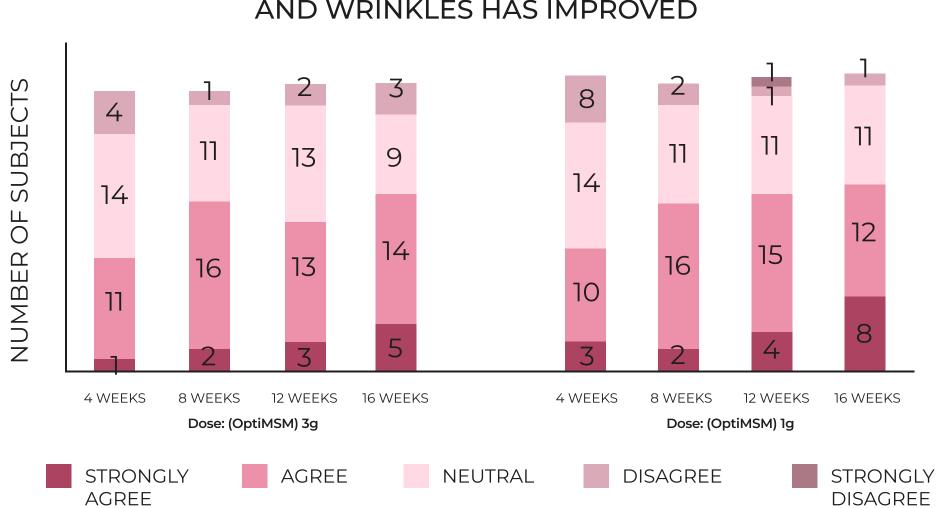




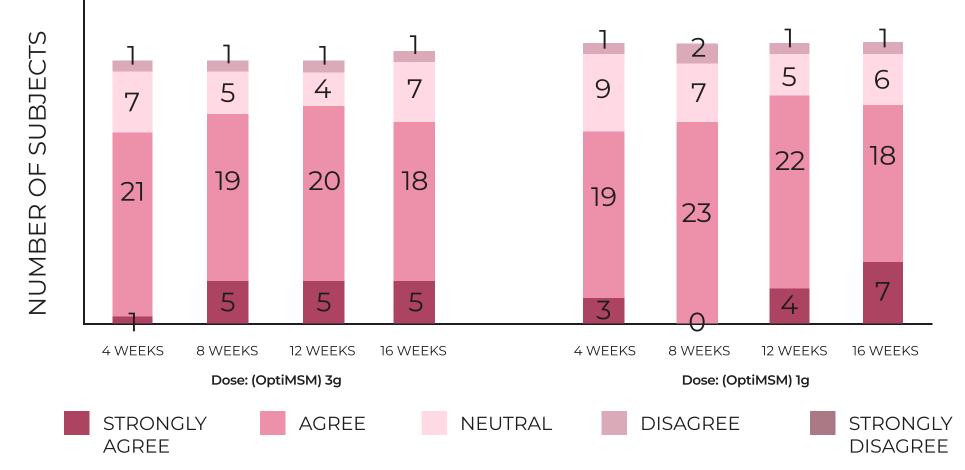
### METHYLSULFONYLMETHANE (MSM) ESSENTIAL FOR SKIN AND BODY

### HANDPICKED INGREDIENTS

To make Swedish Collagen an effective solution for maintaining healthy skin, we carefully select the special ingredient, MSM, a sulfurrich compound that is crucial for various bodily functions. Sulfur is a key component of amino acids, which are the building blocks of proteins. It is involved in the creation of collagen and connective tissues. MSM is utilized to alleviate concerns such as joint pain and inflammation while enhancing the well-being of the skin, hair, and nails. EDIENTS



MY SKIN TEXTURE HAS IMPROVED -SMOOTHER AND LESS ROUGH



### CLINICAL STUDY

### MSM

### **BENEFITS OF METHYLSULFONYLMETHANE**

The recent study on MSM, confirms that it has anti-inflammatory, antioxidant properties, and can promote collagen production. The results suggest that taking MSM orally can reduce facial wrinkles, skin roughness, improve skin hydration and reduce fine lines. The majority of the 32 participants in the study agreed that MSM improved their skin.





LOW MOLECULAR WEIGHT 7.000 DALTON HYALURONIC ACID

### HYALURONIC ACID

# SUPERIOR ABSORPTION

### HOLDS UP TO 1000 TIMES ITS WEIGHT IN WATER

Hyaluronic acid has the remarkable ability to hold up to 1000 times its weight in water. It helps boost collagen production and, due to its lower molecular weight, provides better support in moisturization. This makes it effective in reducing the appearance of fine lines and wrinkles that are associated with dryness. Hyaluronic acid also aids in joint health by lubricating and cushioning joints. It helps with wound repair and tissue regeneration.

### LOW MOLECULAR WEIGHT HYALURONIC ACID (LMW-HA)

We have specifically chosen premium-grade low molecular weight hyaluronic acid (LMW-HA) to increase the absorbability of our collagen. With a molecular weight of only 7,000 Daltons, this powerful humectant can be absorbed into the human skin more effectively than larger molecules. DIENTS



Swedish Collagen<sup>°</sup>

### PREMIUM ACTIVE INGREDIENTS ZINC GLUCONATE + VITAMIN C

### SKIN BOOSTING PREMIUM INGREDIENTS

To further enhance the effectiveness of our product, we've harnessed the combined benefits of Zinc and Vitamin C. Zinc Gluconate is a form of Zinc that is easily absorbed by the body and gentle on the stomach. Vitamin C is an essential nutrient that offers numerous health benefits.



### ZINC GLUCONATE

Zinc is an essential mineral that plays a crucial role in various bodily functions, especially in supporting the immune system. It facilitates wound healing by boosting cell division and tissue repair, and aids in DNA synthesis for growth. Zinc also regulates skin health by managing oil glands, acts as an antioxidant to protect cells, and helps in managing acne.



#### VITAMIN C

We've included Vitamin C in our Deluxe Collagen product due to its essential antioxidant properties. It protects cells from free radical damage, supports the immune system, and promotes collagen synthesis for healthy skin and wound healing. Additionally, Vitamin C contributes to cardiovascular health and enhances iron absorption.

DIENTS

### PREMIUM ACTIVE INGREDIENTS DETOX SKIN CLEANSE

### SKIN BOOSTING PREMIUM INGREDIENTS

One of the key components of our Deluxe Formula is 'Detox Skin Cleanse' blend which includes Green Tea extract, Aloe Vera and Citrus Bioflavonoids. These ingredients work together to offer a range of beauty benefits that support healthy skin, making Collagen Deluxe an excellent collagen choice.



#### **GREEN TEA EXTRACT**

Green Tea extract is a potent antioxidant that helps to protect the skin from free radical damage, which can cause premature aging and other skin issues



### ALOE VERA

Aloe Vera is known for its soothing and hydrating properties, helping to keep the skin looking plump and youthful.



### **CITRUS BIOFLAVONOIDS**

Citrus Bioflavonoids also provide antioxidant support, while also supporting collagen production, which is essential for maintaining skin elasticity and firmness.





### ALL TYPES FOR DIFFERENT NEEDS COLLAGEN DELUXE

### VARIETY OF OPTIONS

We offer a versatile range of Collagen Deluxe products to meet diverse market needs. Choose from our 500 ml bottle for daily use or Collagen Deluxe Shots in 20pack and 30-pack options for convenience. This variety allows you to cater to different consumer preferences effectively.



### 500 ML COLLAGEN DELUXE

- 12 500 mg Hydrolyzed Marine Collagen
- Hyaluronic Acid, Vitamins and Minerals
- Completely natural taste of wild berries
- Comes in a 500 ml bottle with a measuring cup



20/30 PACK

### COLLAGEN **DELUXE SHOTS**

- 12 500 mg Hydrolyzed Marine Collagen
- Hyaluronic Acid, Vitamins and Minerals
- Completely natural taste of wild berries
- Comes in shots with 20 or 30 pack









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### STUDY

### **8 WEEKS RESULTS\***

\*FROM FEEDBACK OF 106 FEMALE CUSTOMERS AFTER USING COLLAGEN DELUXE FOR 8 WEEKS

95% USERS FELT THAT THE SKIN APPEARANCE IMPROVED

87% USERS NOTICED A REDUCTION IN FINE LINES AND WRINKLES







### SWEDISH NUTRA

### **STATE-OF-ART** FACILITY

Our manufacturing facility adheres to the highest international standards including GMP and HACCP, and is capable of producing a wide range of products in the beauty, health, and sports supplement categories.





### SWEDISH NUTRA

### RECYCLABLE PACKAGING

Swedish Nutra is committed to minimizing our environmental impact. We have taken significant steps to lower energy consumption and use sustainable materials in our products, such as recyclable PET, PP, HDPE, and cardboard. Furthermore, we continue to explore and develop alternative solutions that are environmentally responsible.







Malmö stad – City of Malmö Miljöförvaltningen - Environment Department

Date: 2022-10-07 Administrative Officer: Food Hygiene Inspector Martina Deriu

Telephone /e-mail: 0046 40 34 35 51, martina.deriu@malmo.se Registration number: MN-2022-10026

Swedish Nutra AB Aspögatan 1 211 24 Malmö info@swedishnutra.com

ORIGINAL

#### Certificate

I, the undersigned food hygiene inspector of the unit of food safety and hygiene, city of Malmö, state that Swedish Nutra is a registered food company in the city of Malmö, with establishments at Aspögatan 1, 211 24 Malmö, Sweden and Lodgatan 19, 211 24 Malmö, Sweden.

The unit of food safety and hygiene regularly carry out inspections at the establishment to ensure compliance of both Swedish regulations and EU-regulations. That includes regulation (EC) no 852/2004 stating that food business operators must put in place, implement and maintain a permanent procedure or procedures based on the HACCP principles. Swedish Nutra has a verified HACCP-plan in place.

Yours sincerely

Martina Deriu

Food Hygiene Inspector Food Safety and Hygiene



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