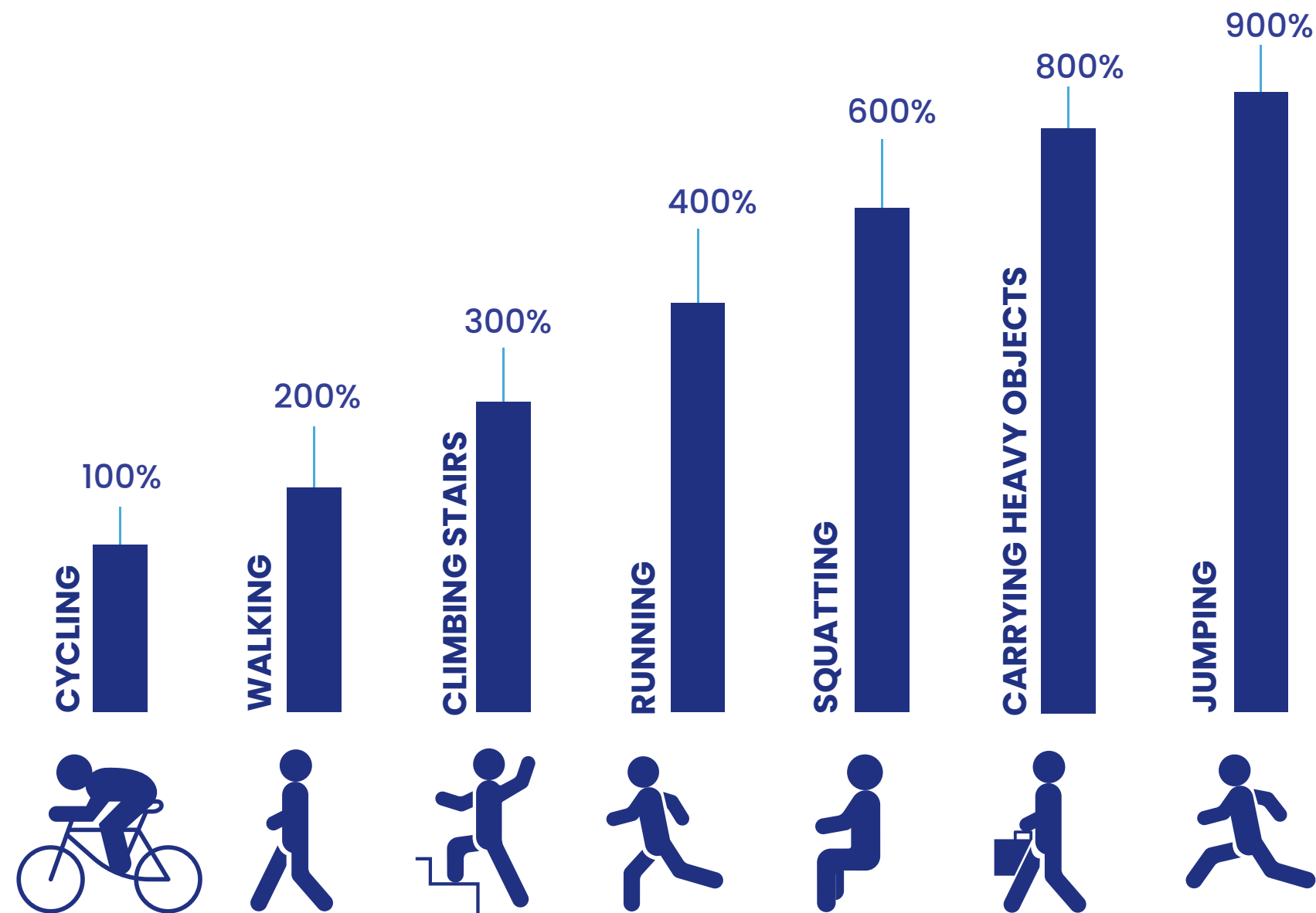


NORDIC'S **No.1** LIQUID JOINT COLLAGEN





JOINT STRESS LEVEL COMPARED WITH BODY WEIGHT

DID YOU KNOW ?

YOUR JOINTS HANDLE MORE STRESS THAN YOU MIGHT THINK

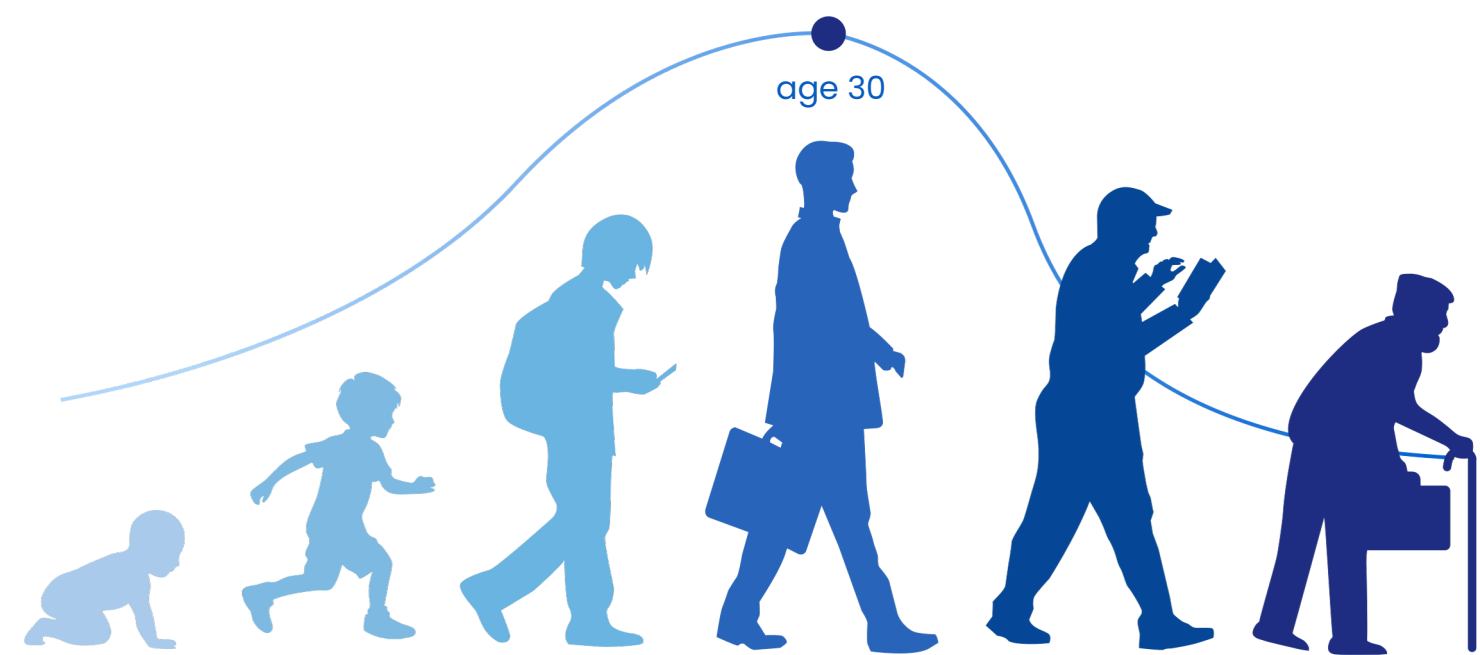
Simple actions like walking, jumping, or lifting can put a lot of pressure on joints—sometimes several times your body weight. Joints, especially in the knees, hips, and spine, bear loads far greater than just our body weight.

For example:

- Walking can exert a force equal to 2-3 times your body weight on your knees.
- Jumping can increase this force to nearly **9 times** your body weight.

As we age, the cushioning in our joints wears down, and poor posture or weak muscles can make things worse, which can lead to long-term damage if precautions aren't taken.

WE LOSE KEY COMPONENTS IN JOINTS AS WE AGE



Joint collagen and glucosamine level



Collagen and glucosamine levels naturally **decline with age**, especially after 30, which contributes to joint degradation, stiffness, and discomfort.

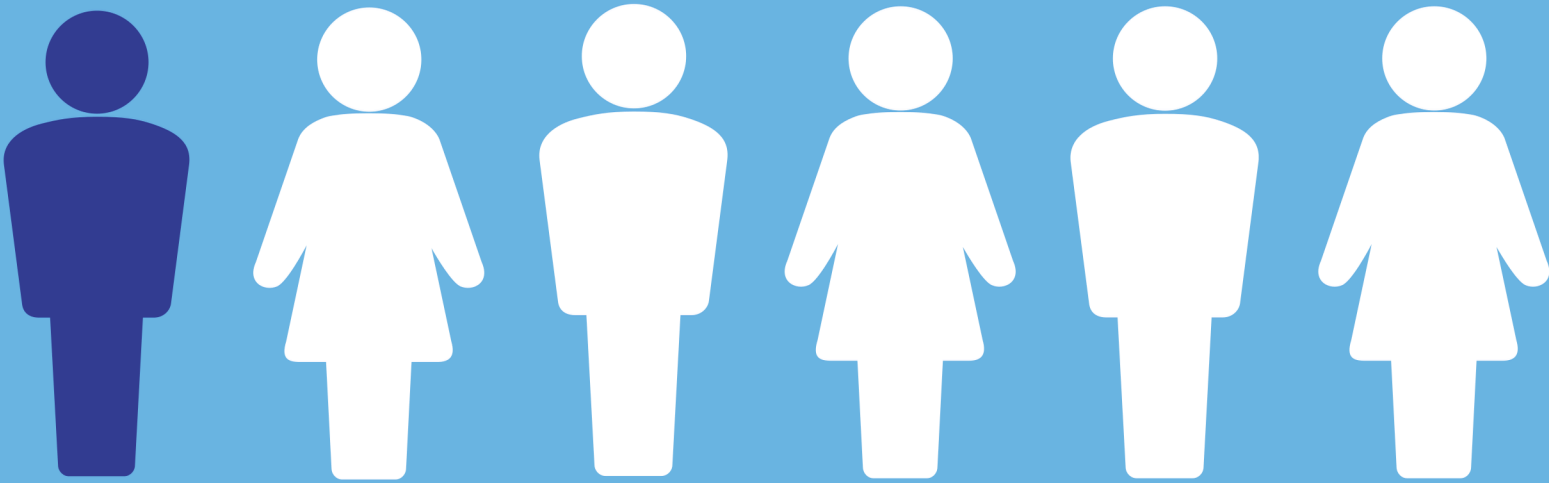


Collagen, primarily **Type II** collagen, provides structure, strength, and elasticity to cartilage.



Glucosamine is the building block for cartilage, repair support, and joint lubrication.

1 BILLION PEOPLE SUFFER FROM JOINT DISCOMFORT



1 IN 6 ADULTS AGED OVER 30 WILL BE LIVING WITH JOINT DISCOMFORT


Joint discomfort, such as osteoarthritis and arthritis, affects a significant portion of the global population. Projections indicate that by 2050, nearly **1 billion** people will be living with osteoarthritis, with **15%** of individuals (approximately **every 1 in 6**) aged 30 and older currently experiencing the condition. *

*Steinmetz, Jaimie D., et al. "Global, regional, and national burden of osteoarthritis, 1990–2020 and projections to 2050: a systematic analysis for the Global Burden of Disease Study 2021.

SWEDISH NUTRA'S JOINT SUPPORT, FAST-ACTING **IN 7 DAYS**

1  **LIQUID COLLAGEN**

- 25 Times more active ingredients, higher dose, better taste

2  **PREMIUM COLLAGEN**

- Type II collagen specific for joints
- Type I & III for bones, ligaments & muscles
- ≥90% absorption rate



3  **ADVANCED FORMULA**

- 8+ Active ingredients. All-in-one solution for joint, bone & muscle

4  **CLINICALLY PROVEN**

- 7 Days fast-acting
- Promotes 3 key aspects of joint health
- 8-Week continuous improvements

LIQUID COLLAGEN

ALWAYS A **BETTER** CHOICE

LIQUID COLLAGEN



25X
ingredients*



Easy to use



Delicious
flavour



Easy to
absorb



Gentle to
stomach



Enjoyable
experience



FOOD

Native collagen,
poorly absorbed



CAPSULE

Low in collagen,
extra excipients,
difficult to swallow,
stomach discomfort

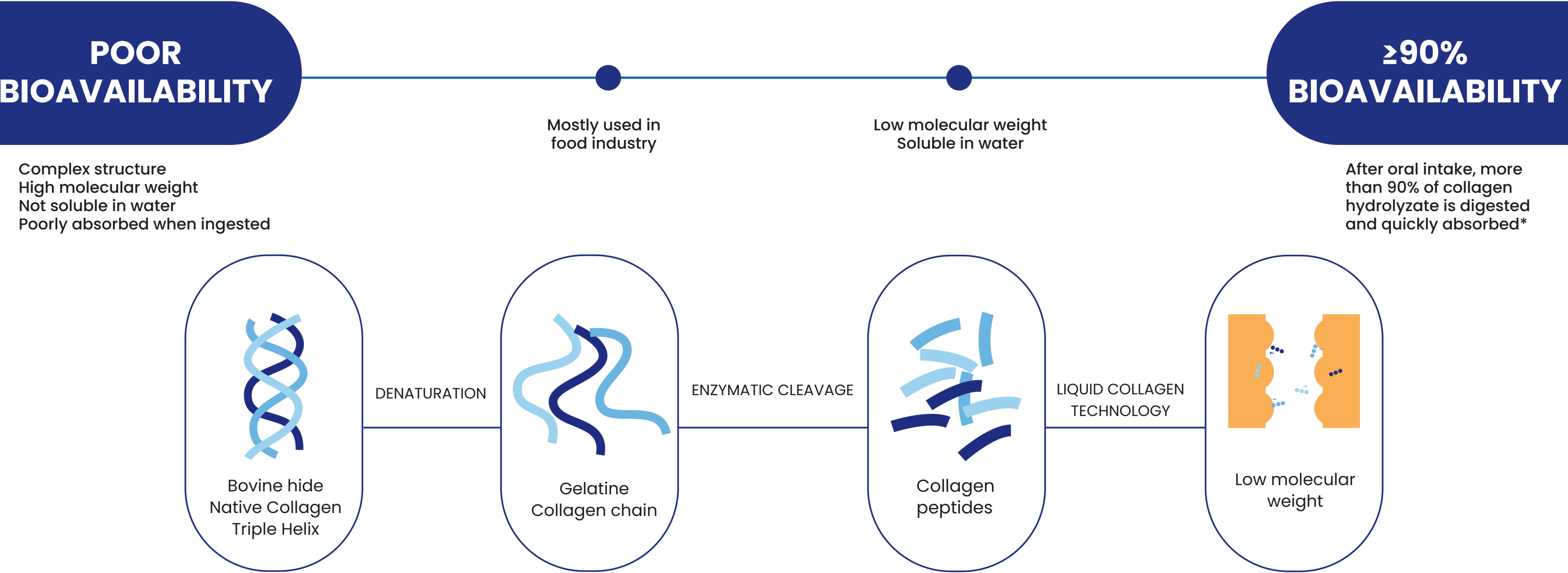


POWDER

Powder clumping,
extra preparation

PREMIUM HYDROLYZED COLLAGEN

LOW MOLECULAR WEIGHT WITH **≥ 90% ABSORPTION** RATE



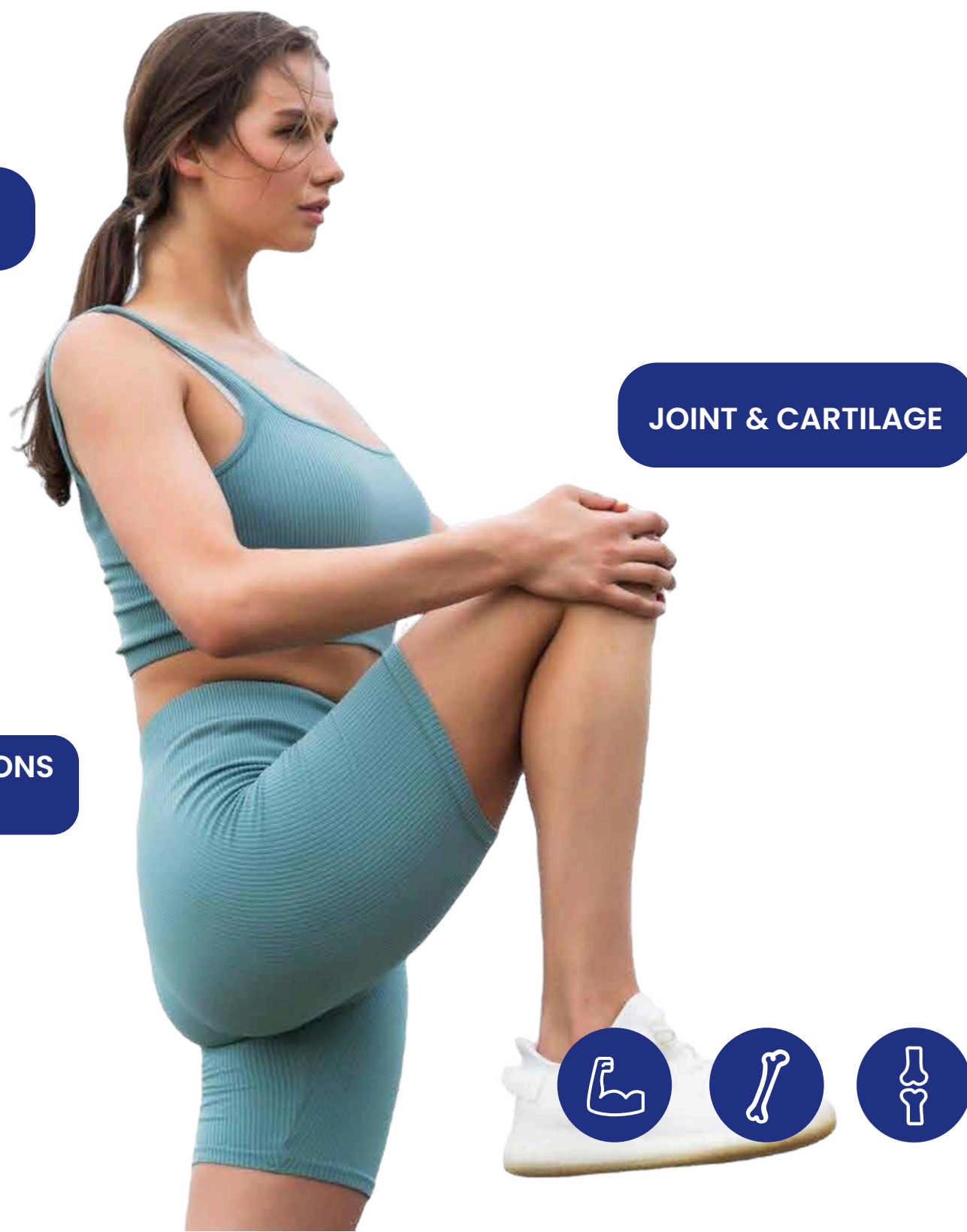
PREMIUM HYDROLYZED COLLAGEN

TYPE I, II & III MADE FOR THE JOINT

MUSCLE &
BLOOD VESSELS

JOINT & CARTILAGE

BONES, TENDONS
& LIGAMENTS



TYPE I

85–90% IN BONES, TENDONS, AND LIGAMENTS

- The most abundant form of collagen in the body.
- Provides structural support to bones, tendons, ligaments, and skin.
- Supports tissue repair and elasticity in connective tissues.

TYPE II

80–90% IN JOINT CARTILAGE

- Found primarily in cartilage, especially in load-bearing joints.
- Helps cushion the joints by easing pressure during activities.
- Essential for smooth, pain-free joint movement and cartilage integrity.

TYPE III

10–15% IN SKIN, INTERNAL ORGANS,
AND BLOOD VESSELS

- Found alongside Type I in skin, tendons, and blood vessels.
- Provides flexibility and supports tissue regeneration.
- Key for maintaining skin elasticity and repairing connective tissue.

PREMIUM HYDROLYZED COLLAGEN

CLINICALLY PROVEN **EFFECTIVE DOSAGE** FOR JOINT & MORE

CLINICALLY PROVEN

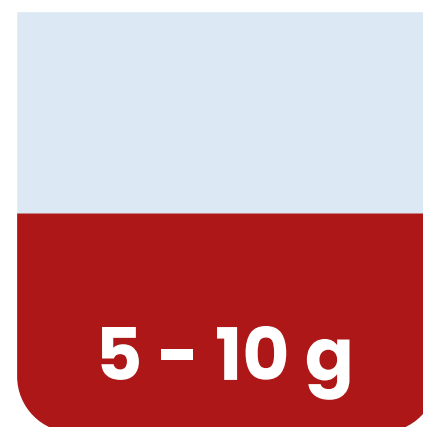
RECOMMENDED DAILY DOSAGE



Osteoporosis



Joint Support



Gut Health

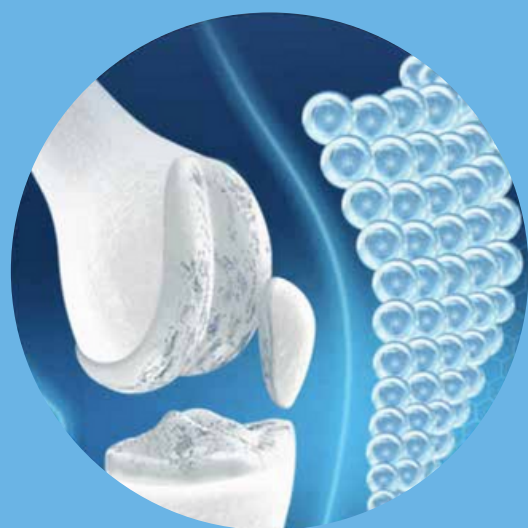


Joint Repair



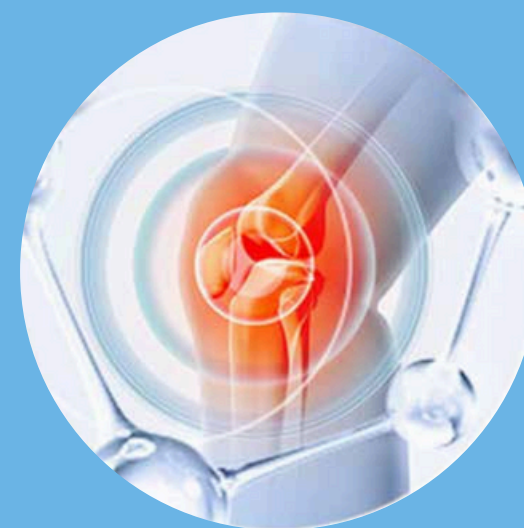
ADVANCED FORMULA

ALL-IN-ONE SOLUTION FOR JOINT, BONE & MUSCLE



GLUCOSAMINE, CHONDROITIN & MSM

BOOST JOINT CARTILAGE FORMATION
AND HELP JOINT REPAIR



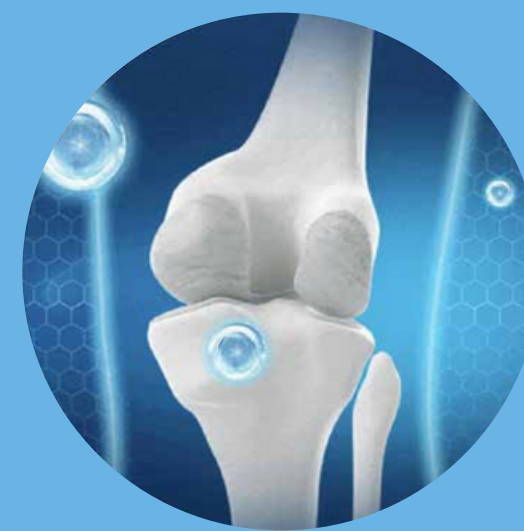
TURMERIC & GREEN TEA

REDUCES INFLAMMATION AND
JOINT PAIN



HYALURONIC ACID

AS JOINT LUBRICANT TO
IMPROVE JOINT FLEXIBILITY



VITAMIN D3 & C

CONTRIBUTE TO MINERAL ABSORPTION
AND BONE FORMATION. STRONG BONES
PROVIDE BETTER JOINT STABILITY

Collagen 10000

JOINT SHOTS

Collagen + Glucosamine + Chondroitin

Collagen 10000

JOINT SHOTS

JOINT SHOTS

JOINT SHOTS

10000 mg Collagen
250 mg Glucosamine
250 mg Chondroitin

Directions: Take one shot daily. Refrigerate before use for best flavour. Store cool and out of direct sunlight.
Allergy warning: Contains fish.

Swedish Nutra

Collagen 10000

JOINT SHOTS

- + 10000 mg Collagen
- + 250 mg Glucosamine
- + 250 mg Chondroitin

High Absorption & Efficacy

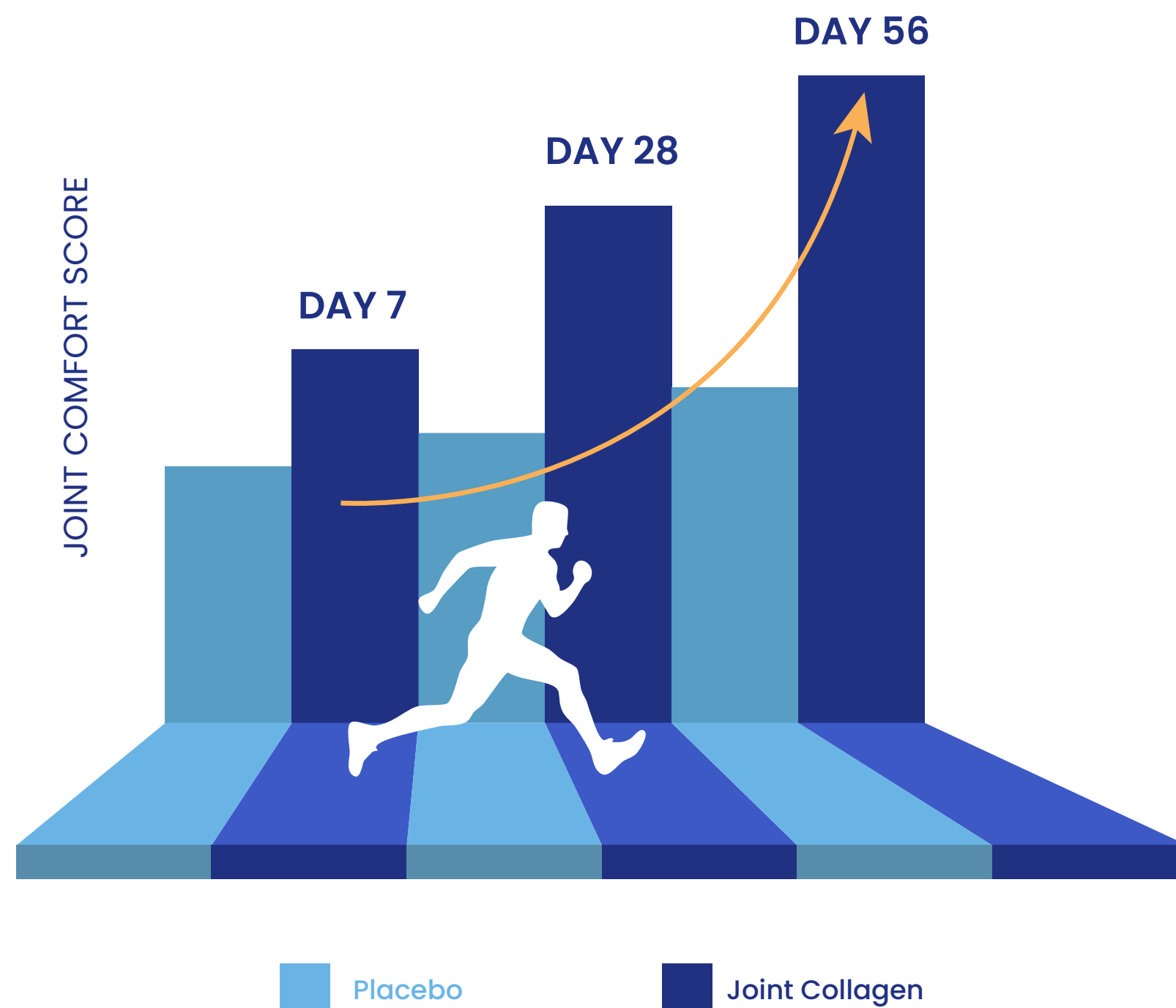
Food Supplement

20 Shots | Berry Flavour

Dose: 25 ml per day for optimal effect

Nutritional Information	
25 ml	100%
Vitamin C (L-Ascorbic Acid)	80 mg
Vitamin B12 (Cyanocobalamin)	25 µg
Vitamin D3 (Cholecalciferol)	200 IU
Herbs Blend:	100 mg
Turmeric Extract	100 mg
Green Tea Extract	250 mg
Collagen Joint Blend:	250 mg
NMII (N-Methyl-L-glutamine)	250 mg
Chondroitin Sulfate	250 mg
Glucosamine Sulfate	250 mg
Hydrolyzed Collagen Type I, II & III	10000 mg

JOINT COMFORT IMPROVES WITH TIME



CLINICALLY PROVEN RESULTS

WITH OUR JOINT COLLAGEN

7 DAYS FAST-ACTING

Benefits of our joint collagen can be observed within a week.

SIGNIFICANTLY PROMOTES 3 ASPECTS OF JOINT HEALTH

Clinical study shows our joint collagen significantly:

- reduce joint pain
- reduce joint stiffness
- improve physical function

These benefits have been demonstrated in the knees, hips, and ankles.

8-WEEK

The gradually increasing benefits can be observed after 4 and 8 weeks of continuous use.

CLINICALLY PROVEN RESULTS

WITH 5 MORE ACTIVE INGREDIENTS



GLUCOSAMINE & CHONDROITIN

Both are key for cartilage formation. Study shows that the combination of glucosamine & chondroitin helps significantly **relieve joint pain***

HYALURONIC ACID

It aids in joint lubrication and pain reduction. It is effective in **managing knee pain** and **improving mobility**. In a clinical study*, oral liquid hyaluronic acid combination with glucosamine and chondroitin shows improvement in knee pain and physical function.

TURMERIC

It shows clinically proven effectiveness in **reducing pain** and improving joint function in arthritis patients, providing **a natural alternative** to conventional pain medications.

MSM

It **boosts collagen formation** in joint cartilage. A study* shows that MSM **improves symptoms of pain and physical function** during a short intervention.



Reduce joint discomfort



Relieve joint pain



Improve mobility



Boost collagen

*Source:

1 National Center For Complimentary And Alternative Medicine National Institutes Of Health. The NIH Glucosamine/Chondroitin Arthritis Intervention Trial (GAIT). J Pain Palliat Care Pharmacother. 2008;22(1):39-43. Daily, James W., Mini Yang, and Sunmin Park. "Efficacy of turmeric extracts and curcumin for alleviating the symptoms of joint arthritis: a systematic review and meta-analysis of randomized clinical trials." Journal of medicinal food 19.8 (2016): 717-729.

2 Wang, Shyu-Jye MDa,b ; Wang, Ya-Hui MDc; Huang, Liang-Chen MDd. The effect of oral low molecular weight liquid hyaluronic acid combination with glucosamine and chondroitin on knee osteoarthritis patients with mild knee pain: An 8-week randomized double-blind placebo-controlled trial. Medicine 100(5):p e24252, February 05, 2021

3 Daily, James W., Mini Yang, and Sunmin Park. "Efficacy of turmeric extracts and curcumin for alleviating the symptoms of joint arthritis: a systematic review and meta-analysis of randomized clinical trials." Journal of medicinal food 19.8 (2016): 717-729.

4 Kim, Linda S., et al. "Efficacy of methylsulfonylmethane (MSM) in osteoarthritis pain of the knee: a pilot clinical trial." Osteoarthritis and Cartilage 14.3 (2006): 286-294.

REAL CUSTOMER TESTIMONIALS

AMAZING PRODUCT



Catalina Lungu

★★★★★ **Amazing Product**

Reviewed in the United Kingdom on 20 May 2023

Style Name: 20 Shots (20 x 25 ml) | **Verified Purchase**

This product has been incredible for my joints! After just a few weeks of use, I've noticed a big difference in how I feel. I'll definitely buy this again!

PLEASANT FLAVOUR EASY TO ABSORB



Amazon Customer

★★★★★ **pleasant flavour easy to absorb very neat practical packaging**

Reviewed in the United Kingdom on 14 May 2024

Style Name: 20 Shots (20 x 25 ml) | **Verified Purchase**

I am amazed by the delicious flavor and convenient liquid shot packaging. It makes my daily routine so much easier, and it's so easy to absorb. I highly recommend it to everyone!

IT REALLY WORKS



Ade

★★★★★ **It works**

Reviewed in the United Kingdom on 25 October 2024

Style Name: 500ml | **Verified Purchase**

I've been drinking this for a few months, and it works fantastic! My joints feel much less pain and discomfort and are more flexible. And I love the taste. It's now part of my morning routine!

EFFECTIVE AND FAST ACTING



Mike B

★★★★★ **Effective and fast acting**

Reviewed in the United Kingdom on 29 November 2023

You only need one cap of this daily, and it tastes great. It's pretty effective and works faster than any gummies, tablets, or powders I've tried. Definitely great value for the quick results, my knees feel much less stiff and painful.





Fast-Acting
For Discomfort Joints



Preventative Care
For Healthy Joints



Sport Recovery



On-The-Go

ENJOY THE FREEDOM TO MOVE

ANY AGE

ANYTIME

ANYWHERE

DISCOVER MORE

COLLAGEN JOINT PRODUCT FAMILY

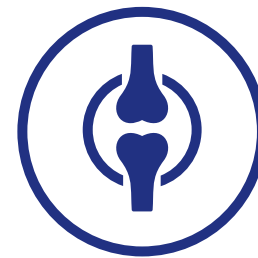


Collagen 5 000

- Joint Support
- Joint Biotics



Daily joint health maintenance and preventative care



Collagen 10 000

- Joint Shots



Advanced joint care. Enjoy the fast-acting results and on-the-go convenience



Collagen 12 000

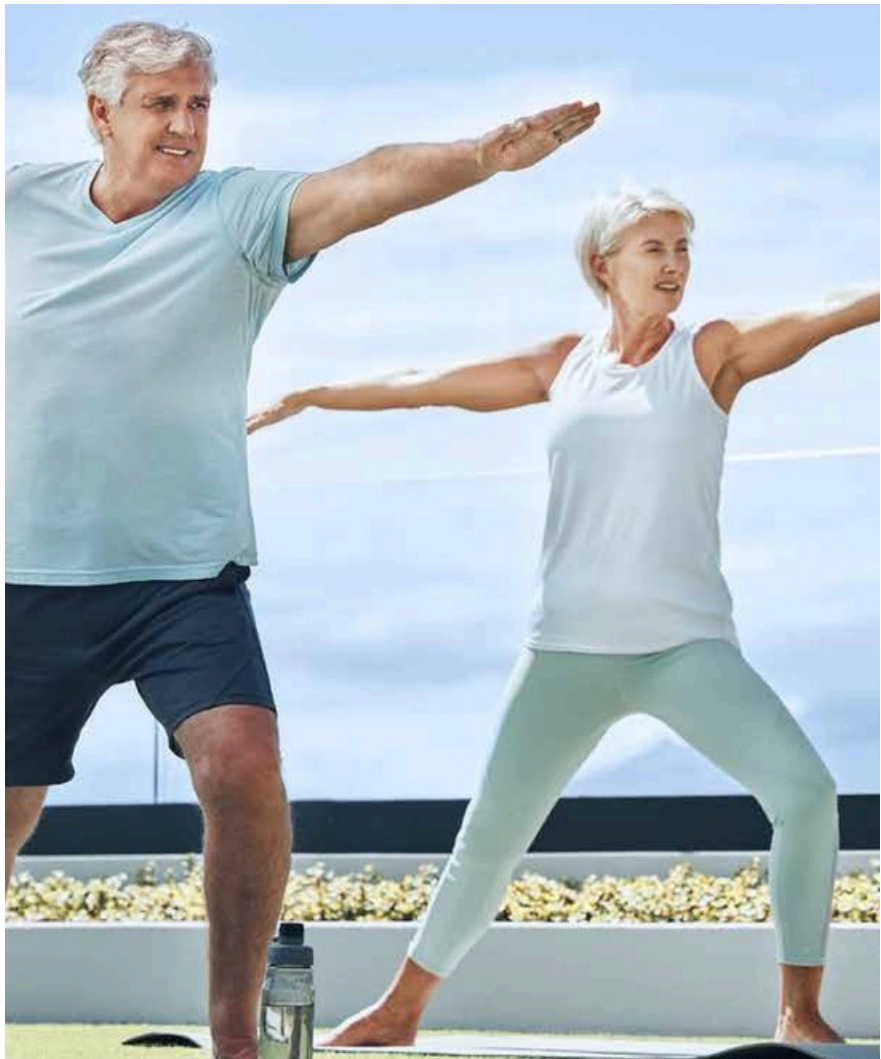
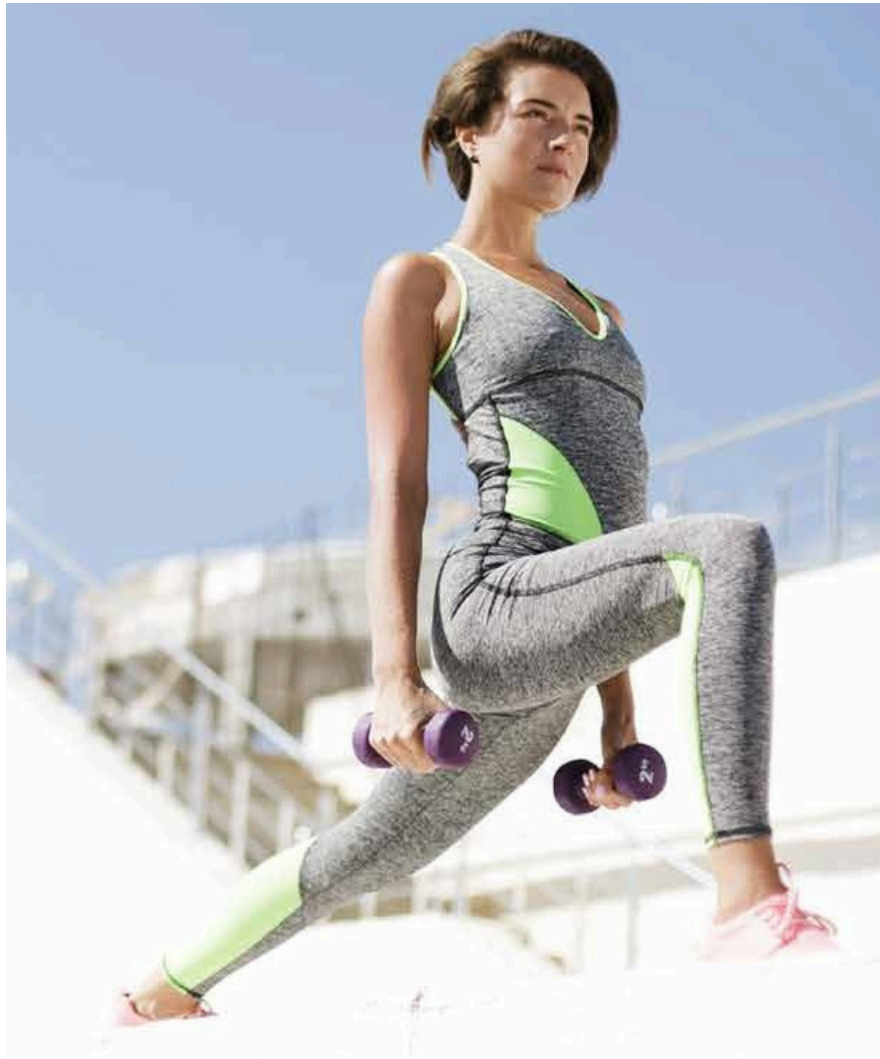
- Joint Support Max



Ultimate joint care with maximum collagen dose. Enjoy the fast-acting results, deep joint nourishment and repair

DISCOVER MORE

COLLAGEN JOINT BUNDLE SOLUTION



Joint Flex Bundle

- JOINT SUPPORT
- JOINT SHOTS



Mobility & Vitality

- JOINT SUPPORT
- MULTIVITAMIN



Joint & Bone Ultra Care

- JOINT SUPPORT
- CAL-MAG

OUR COLLAGEN JOINT **WINS OVER** TOP COMPETITORS



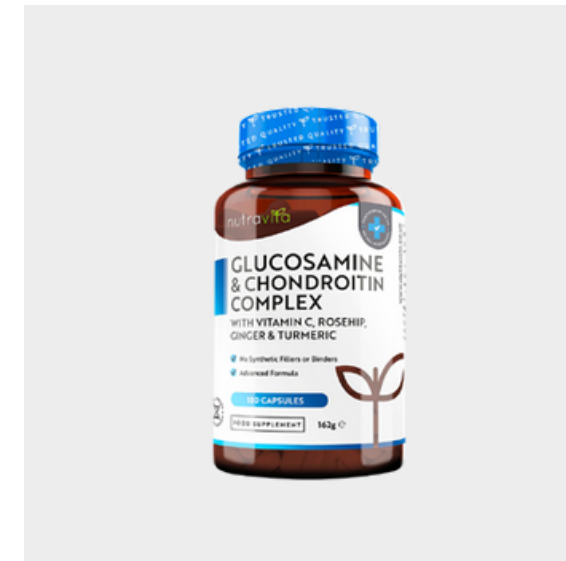
Joint Support Max

- ✓ 12 000 mg delicious liquid collagen
- ✓ Collagen type I, II & III
- ✓ Simple formula: 5 ingredients
 - Glucosamine
 - Chondroitin
 - MSM
 - Turmeric
 - Boswellia
- ✓ Clinically proven 7 days fast-acting



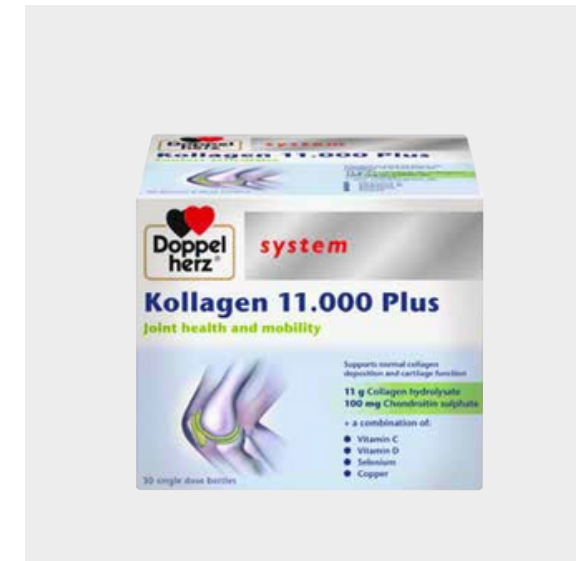
Top competitor in FR Alvityl

- ✗ 10 mg collagen
- ✗ Tablet difficult to swallow
- ✗ Simple formula: 5 ingredients
 - Collagen
 - Glucosamine
 - Chondroitin
 - MSM
 - Vitamin C



Top competitor in UK NutraVita

- ✗ No collagen
- ✗ Capsule difficult to swallow
- ✗ Simple formula: 5 ingredients
 - Glucosamine
 - Chondroitin
 - MSM
 - Turmeric
 - Boswellia



Top competitor in DE Doppelherz

- ✗ 11 000 mg collagen
- ✗ Simple formula: 6 ingredients
 - Collagen
 - Chondroitin
 - Copper
 - Vitamin C, D and selenium

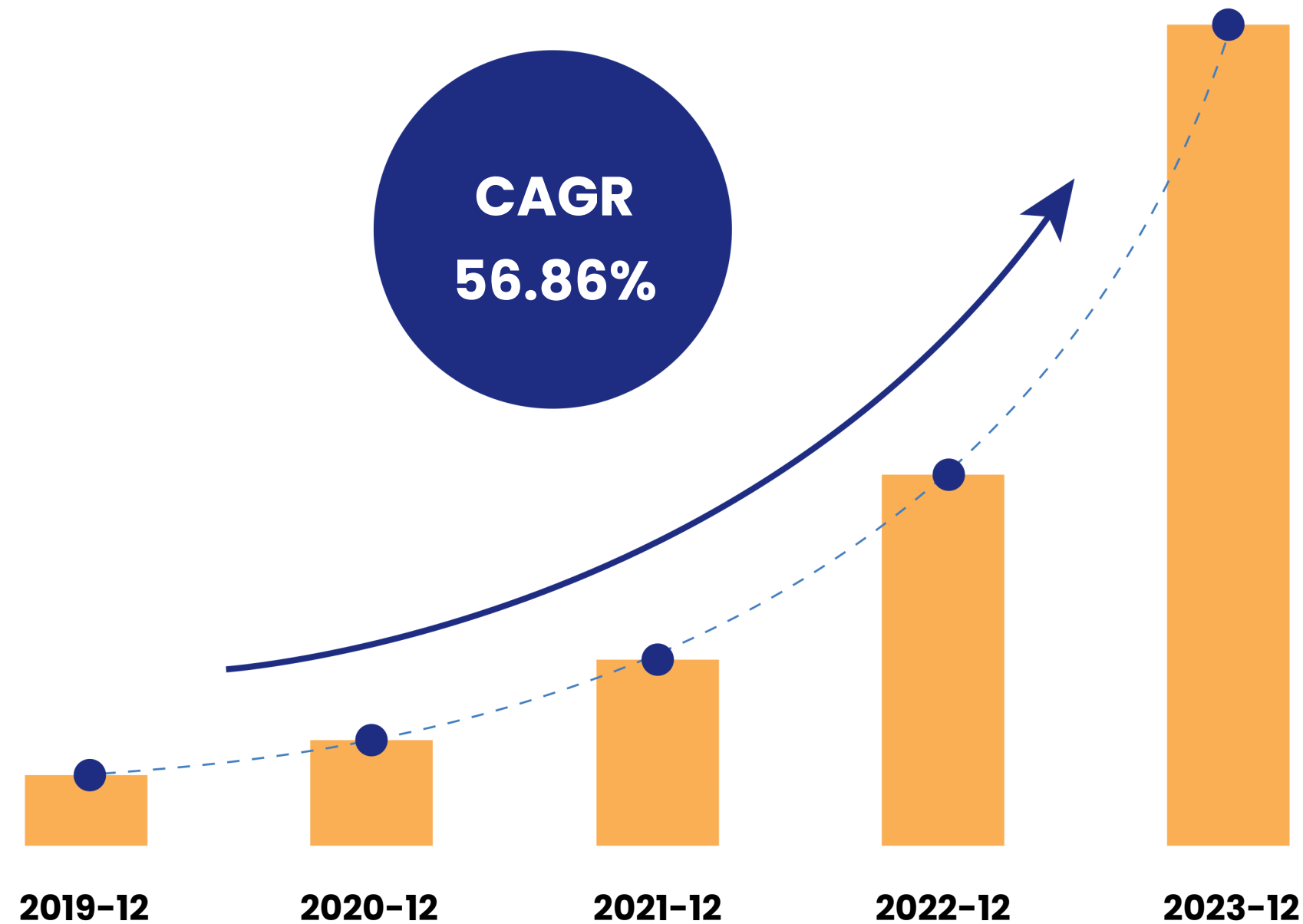


SWEDISH NUTRA

No.1 Nordic Liquid Collagen Producer
Popular in over **40 countries** worldwide

Swedish Nutra AB is a family-owned business that was established in 2013. We specialize in manufacturing premium-quality collagen supplements and now is the largest supplement manufacturer in Scandinavia.

Our cutting-edge facility is located in the southern tip of Sweden, where we have the highest liquid supplement production capability. Our dietary supplements are exported worldwide to over 40 countries across the globe and growing.



WE GROW BEYOND THE MARKET



From 2019 to 2023 and we are still growing fast.

The global liquid dietary supplement market size was **estimated at USD 23.91 billion in 2024 with CAGR of 11.6%***, while Swedish Nutra has a sharp growth of **5-year CAGR 56.86%** from 2019 to 2023 and still growing.

*Grand View Research. (2023). Liquid dietary supplements market size, share & trends analysis report.

SWEDISH NUTRA

**PRODUCTS WITH HIGH QUALITY
THAT YOU CAN TRUST**



Our manufacturing facility adheres to the highest international standards including GMP and HACCP, and is capable of producing a wide range of products in the beauty, health, and sports supplement categories.

FAQ

Does it contain sugar?

All our joint products are SUGAR-FREE and FAT-FREE.

Can I take this during joint pain or stiffness?

Absolutely! This product line is formulated to help ease joint pain and discomfort with several joint support active ingredients. It's perfect to take daily.

What results can I expect from this product?

Our clinically tested joint collagen products showed fast-acting improvements in reducing joint pain, stiffness and improving physical function in as short as 7 days and further improvements in 8 weeks.

What makes it different from regular glucosamine supplements?

Not only does our product include glucosamine and chondroitin, but it is also boosted with collagen types I, II, and III, along with turmeric, MSM, and other minerals and vitamins to maximize your joint and bone health.

How to store it?

Store at room temperature and out of direct sunlight. Refrigerate after opening.

How to use it?

You can drink it directly, dilute it with water, or mix it into other beverages to customize the flavour to your liking.

LET'S **GROW** TOGETHER



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www.swedishnutra.com